

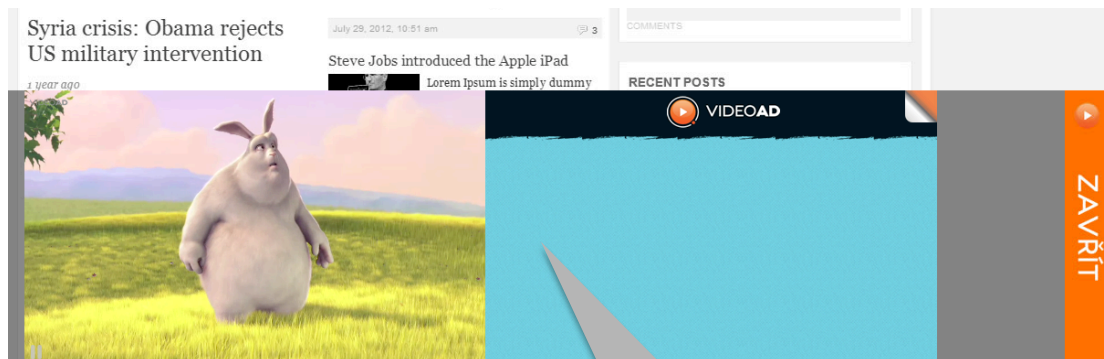
VideoAd Rollband

Standard specifications – starter:

- **Total size:** 1 000 x 300 px
- **Graphics size:** 467 x 300 px, the rest shall be a transparent space for the video.
- **Video size:** 533 x 300 px, this size of the video does not have to be delivered separately.
- **Data volume (without video):** max. 100 kB
- **Format of the banner:** PNG, GIF, JPG, SWF (without actionsript) including transparent space for the video.
- **Format of the closing button:** PNG, GIF, JPG
- **Size of the closing button:** 50 x 300 px
- This banner is placed to the position of the standard scrollfooter / rollband.

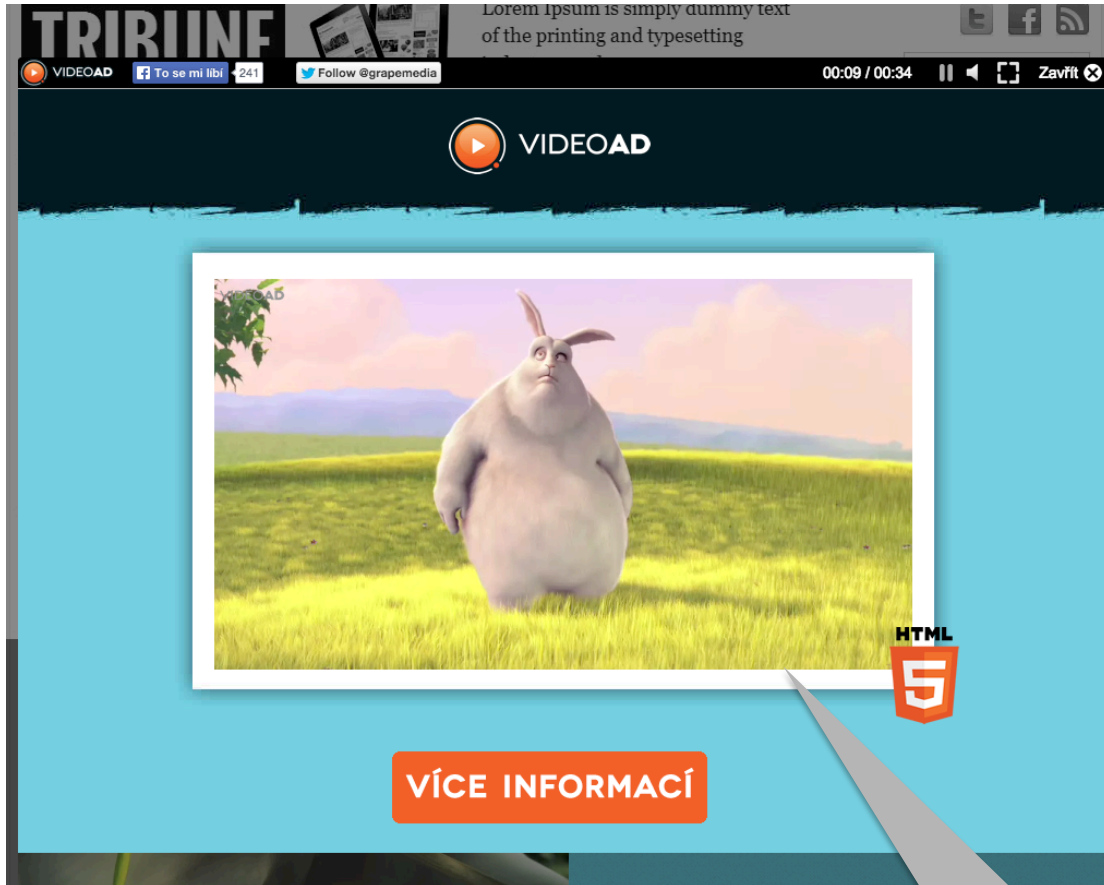
Standard specification – layer:

- **Total size:** 1 000 x 700 px
- **Video size:** minimum 640 x 360 px (oversized video will be automatically reduced to the prescribed size).
- **Data volume (without video):** max. 500 kB
- **Data volume, video length:** data volume without limit, length up to 30 seconds
- **Format of the banner:** PNG, GIF, JPG, SWF (without actionsript) including transparent space for the video anywhere within the space of the layer.
- **Video format:** without limits, yet the standard formats are highly recommended (AVI, MPEG, MOV, FLV, MP4 etc.).



Starter

Banner, video, closing button



Packed starter

Starter is packed when the closing button is hit.

Layer

Big video, closing button, video buttons.

Layer unrolls after starter mouse over and the countdown.

