

Standard specifications:

DIMENSIONS: 360 x 640 px (size when displaying the banner)

HOW DOES THE AD LOOK LIKE:

Please find an example for interscroller on mobile here:

<https://www.youtube.com/watch?v=fEEMA7odwS0>

WHAT ARE THE MATERIALS THAT WE NEED?

For static creatives it is sufficient to send documents only in the classic format, for example .jpg, or .png. For more complex creatives (containing video or interactive elements), HTML5 documentation is required.

See special HTML specification

https://burda.cz/sites/default/files/attachments/htmlformats_0.pdf

HTML creative must be responsive.

Technical Specifications

INTERSCROLLER

Preview:

