

## STANDARD SPECIFICATION:

### VIDEO FORMAT:

MP4 (according to the previous agreement, it can also be supplied in .mov, .mpg, .mpeg, .avi.)  
VAST 4.0, VAST 3.0. or VAST 2.0. Detail information [here](#)  
VPAID (detail information [here](#))

### LENGTH OF THE VIDEO:

We recommend max. 1 minute

### DATE SIZE:

Without limits

## DISPLAY VARIATIONS:

STANDARD:	<i>Standard is displayed on desktop and mobile devices. It is necessary to maintain the aspect ratio of 16:9 when creating substrates.</i>
VERTICAL:	<i>Vertical is displayed only on mobile devices. It is necessary to maintain the aspect ratio of 9:16 when creating substrates.</i>
SQUARE:	<i>Square is displayed only on mobile devices. It is necessary to maintain the aspect ratio of 1: 1when creating substrates.</i>

There is also the option to display interactive elements in outstream. In that case, it is necessary deliver the VPAID format.

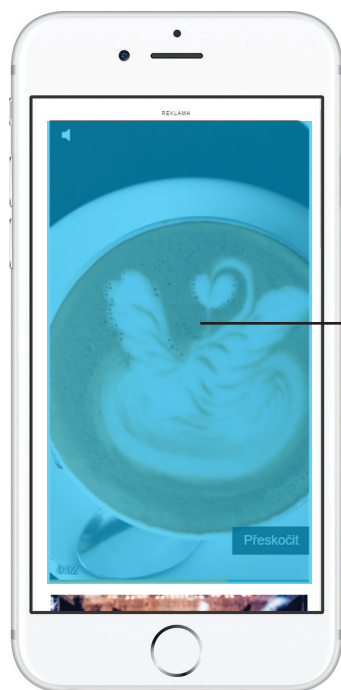
PREVIEW:

The screenshot shows the homepage of the 'marianne' magazine website. At the top, there are social media icons (Facebook, Instagram, Pinterest, YouTube) and a 'NEWSLETTER | PŘEDPLATNÉ' link. The magazine title 'marianne' is prominently displayed in a serif font. Below the title is a navigation menu with categories: TÉMA, ROZHOVORY, MÓDA, KRÁSA, ZÁBAVA, BEAUTYBOX, and SVATBA. A search icon is on the right. The main content area features an article titled 'MARTA JANDOVÁ: Na štěstí jsem si musela počkat'. The article includes a large photo of Marta Jandová in a purple dress and a video player. The video player has a blue overlay with the word 'OUTSTREAM' in white. Below the video, there is a text block starting with 'Na fotkách pro Marianne působí skoro jako antická bohyně...'. To the right of the main article, there are several smaller promotional images, including one for 'FRISCO' and another for 'KOčky MAJÍ pře'. At the bottom of the page, there is a 'PROMOTION' section with a 'Joy Letní Festivalu' graphic.

STANDARD

# Technical Specifications

## OUTSTREAM



VERTICAL



SQUARE